



## **Volunteer role description**

### **Online fundraising volunteer**

Cats Protection is the UK's leading feline welfare charity and our vision is a world where every cat is treated with kindness and an understanding of its needs.

Cats are at the centre of everything we do and our objectives are: homing, neutering and educating people about cats and their care.

We help thousands of cats across the UK each year thanks to our network of dedicated volunteers, employees and supporters.

### **A bit about this role**

As a charity we are only able to help thousands of cats and kittens each year thanks to the donations we receive from generous members of the public. Our online fundraisers help our volunteer groups raise vital funds by organising online sales of goods, using social media to encourage donations and any other innovative ways to raise funds they can think of! Making a difference can mean as little as raising 18p, which is enough to feed one cat in our care for a day.

### **What can you expect to be doing?**

- Organising online donations and selling products to raise funds
- Raising funds through social networking sites and websites
- Asking for pledges and raising awareness of how donated funds are used at Cats Protection
- Sharing fundraising ideas and putting these ideas into practice
- Free text as bullet points

## What are the benefits to you and the cats?

You will develop new skills, expand your knowledge and make a significant contribution to improving the lives of cats and kittens by using your online skills to raise funds to help cats in your local community. You will also meet new people, make new friends and be part of a dedicated team of volunteers.

## We're looking for someone with

- Good IT skills
- Good understanding of spelling, punctuation and grammar
- Willingness to be part of a team
- The ability to use own initiative
- Good communication skills
- Knowledge of online fundraising (would be an advantage)

## Time expectation

Our online fundraisers usually spend 2 to 3 hours per week in this role, which is flexible and can be shared by more than one volunteer if needed.

## Support, guidance and keeping you safe

At Cats Protection we believe our volunteers should be happy and confident in their roles. We provide support and guidance from our National Cat Centre and through our regional and local volunteer groups and teams. We offer engaging online and face-to-face training, expenses and have policies and processes to help volunteers get the most out of their time with us.

The wellbeing of our people is important and at Cats Protection we are committed to safeguarding children, adults at risk and all those that we come into contact with as part of our activities.

Thank you for joining us and sharing in this commitment and for everything you will do during your time with Cats Protection.

If you would like to find out more about this role, please contact: Insert name and contact details here.