



Volunteer role description

Publicity volunteer

Cats Protection is the UK's leading feline welfare charity and our vision is a world where every cat is treated with kindness and an understanding of its needs.

Cats are at the centre of everything we do and our objectives are: homing, neutering and educating people about cats and their care.

We help thousands of cats across the UK each year thanks to our network of dedicated volunteers, employees and supporters.

A bit about this role

Our publicity volunteers use their passion and expertise to generate publicity for local volunteer groups and teams. They directly help our feline friends by raising awareness of the fantastic ways Cats Protection helps cats in need. By raising our profile they help us raise the funds we need to continue our work, raise awareness of adopting a cat, help promote neutering and make sure as many people as possible learn more about feline welfare.

What can you expect to be doing?

- Raising awareness of Cats Protection
- Generating publicity for local volunteer groups and teams
- Creating and distributing regional press releases
- Distributing posters and flyers if needed
- Communicating with the PR department at our National Cat Centre
- Free text as bullet points

What are the benefits to you and the cats?

You will develop new skills, expand your knowledge and make a significant contribution to improving the lives of cats and kittens by increasing awareness of Cats Protection in your local community. You will also meet new people, make new friends and be part of a dedicated team of volunteers.

We're looking for someone with

- Good interpersonal skills
- The ability to communicate with a range of people
- The ability to prioritise and delegate
- Willingness to be part of a team
- Editorial skills and experience in PR and marketing (would be an advantage)

Time expectation

Our publicity volunteers usually spend 1 to 2 hours per week in this role, which is flexible and can be shared by more than one volunteer if needed.

Support, guidance and keeping you safe

At Cats Protection we believe our volunteers should be happy and confident in their roles. We provide support and guidance from our National Cat Centre and through our regional and local volunteer groups and teams. We offer engaging online and face-to-face training, expenses and have policies and processes to help volunteers get the most out of their time with us.

The wellbeing of our people is important and at Cats Protection we are committed to safeguarding children, adults at risk and all those that we come into contact with as part of our activities.

If you would like to find out more about this role, please contact: Insert name and contact details here.