

CATS (Cats and Their Stats) 2020 Scotland[®] www.cats.org.uk/stats-regional



There are 785,000 owned cats in Scotland – that's one for almost every seven people! Scotland is truly a nation of proud cat lovers.

As the cat experts, Cats Protection is excited to share with you the amazing and fascinating stats from the CATS (Cats and Their Stats) 2020 Scotland report, the first of its kind.

This independent research project involved speaking to over 1,600 people from across Scotland, making it the largest and most comprehensive report on cats.

The survey was carried out in early spring 2020 and the results already showed us just how much joy cats bring to people. We know that the subsequent COVID-19 pandemic, with its lockdown and restrictions has made many of us appreciate the joy and comfort cats give us even more.

This report gives us a new, robust and unique insight into the world of cats as well as their owners. It provides compelling evidence that cats are complex, with varied needs that we must meet, and it resoundingly shows just how much we love our cats. Cats Protection will use these statistics to inform everything we do, from rehoming strays to promoting the benefits of neutering and microchipping. It will also help us to speak up for cats with legislators, decision makers and anyone with influence over cat welfare.

I hope you find CATS 2020 Scotland useful – together we can make a better world for cats.



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Methodology

We commissioned an external and independent agency,
Basis Research, to conduct the research contained in this report.
An online survey was used to collect information among
a nationally representative audience of over 18s in the UK,
allowing us to identify the proportion of cat owners in the UK.
We also conducted a more detailed survey among cat owners.
This was carried out between 28 February 2020 and 5 April 2020.

The sample consisted of a nationally representative sample of N=3,520, of which we collected N=276 living in Scotland. We interviewed N=1415 cat owners in Scotland in total and 219 non owners.

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Welcome to the CATS (Cats and Their Stats) 2020 Scotland[©] first annual report

People love cats in Scotland. It's official! Over one in five households in Scotland has a cat (21%).

This report is the most comprehensive picture of owned cats in Scotland based on speaking to over 1,600 people in Scotland – both those who already own cats but also those that would like to. It is an analysis for Scotland taken from the UK-wide CATS (Cats and Their Stats) 2020 survey by Cats Protection, the leading feline welfare charity.

The CATS 2020 Scotland report gives some amazing insights into their lives, their relationship with us and the role they play in modern society within Scotland. It is the first time that cat owners' voices have been heard in a way that allows us to really understand how life is for cats.

The report shows that cats are our comforters, our confidantes, our entertainers and our joy (nine out of 10 cat owners said so). They speak to every generation and shape every aspect of our lives. They improve our mental health and reduce our stress.

This first report is just the beginning. We will keep speaking to cat owners (and non-cat owners) in Scotland every year from now on so we can continue to build a greater understanding of cats and their owners.

If you need a cat fact/stat for Scotland then make it a CATS 2020 Scotland one.



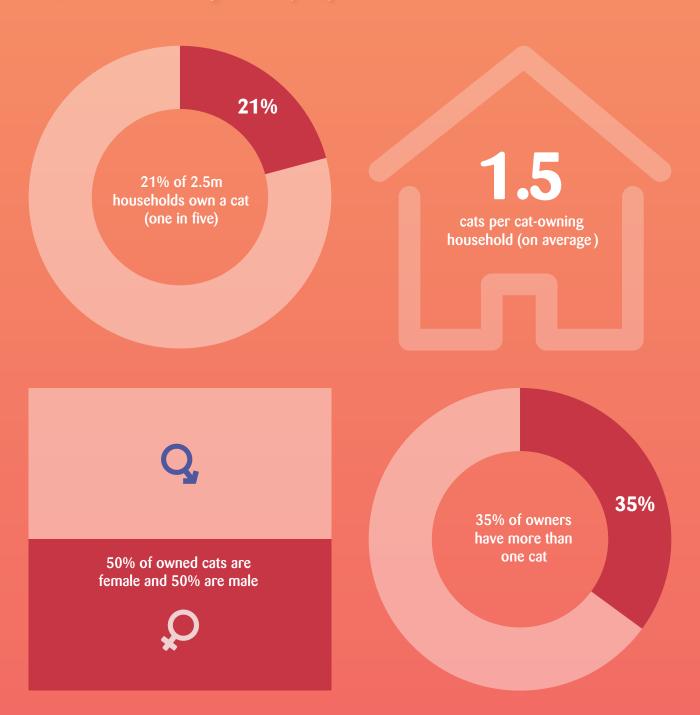
People and cats

Population

Did you know that there are

785,000 owned cats in Scotland?

That's one for every seven people!



Age is just a number

When you're a cat you're considered 'mature' from the age of seven (that's 44 in human years). 41% of owned cats in Scotland are mature. Many adopters opt for the cute kitten as first choice but anyone with an older cat can tell you their many virtues.

Cat ownership is higher among younger people (28% among those aged 18-44 vs 17% for 45+). Those in Scotland are just as likely to buy a cat than adopt (29% adopted vs 31% bought).





So much to love

Cats bring joy. Ok so we might be biased, but 91% of owners in Scotland agreed! And there's also joy to be had from other people's cats with over two thirds (68%) regularly going online to view funny and cute cat pics and videos.

Cats are great companions and can relieve stress or loneliness; 59% agreed.

94% said that their cats are part of the family. 89% talk to their cats (how is this not more?!) and 68% love to spoil them. Nearly six out of ten (58%) admitted to putting their cat's needs ahead of their own.

Cats and their people

One of the best things about having a cat is sitting down with them after a hard day or when you just feel like relaxing and giving them a stroke. 93% of owners said they did this every day and two thirds (66%) actively play with their cat every day. Overall, 79% considered themselves to be heavily involved with their cat; feeding, playing and generally being there for them.

Many cats enjoy both outdoor and indoor life (58%), coming and going more or less as they please. But 40% live exclusively indoors. This is more common where owners live in a flat or densely populated urban environment.

93% stroke their cat every day!

66% actively play with their cat every day

79% are heavily involved with their cat

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Did you know that some cats have to live indoors for their own safety, due to medical conditions such as FIV, or having a disability such as poor eyesight or hearing? Learn more about what indoor cats need here.

Cats and their welfare

Neutering

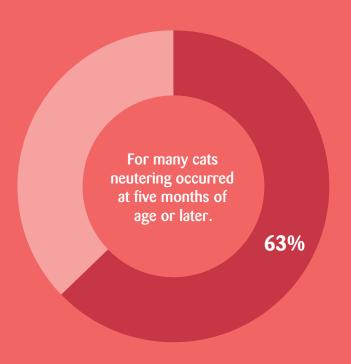
90% of cat owners in Scotland said that their cats are neutered or spayed.

Cats Protection recommends that cats should be neutered from four months old as this is when they can become sexually mature and begin to get pregnant with kittens. However, for many cats in Scotland (63%), neutering occurred at five months of age or later. 16% of neutered females have a first litter before they are spayed.

Indoor cats were less likely to be neutered (85%). However, cats are veritable Houdinis and can escape through the smallest crack in an open window or door. So, Cats Protection recommends neutering indoor-only cats as well as cats that have access to the outdoors. There are additional health benefits from neutering as well as controlling the population so it should be considered for all cats.



Did you know that <u>unneutered</u> female cats can have up to three litters a year and 18 kittens a year?



way lost

227,000



29% of owned cats are not microchipped

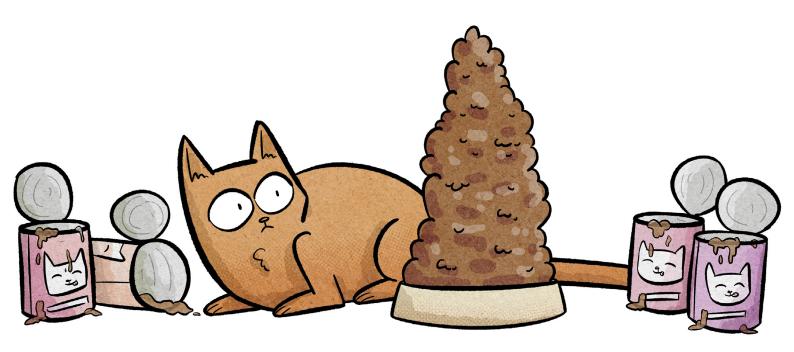
Microchips reunite

Microchipping is a safe, permanent and low-cost way of identifying an owned cat, and gives a lost cat the best chance of being reunited with their owner.

68% of cats in Scotland have a microchip. This means that over 227,000 owned cats in Scotland are still not microchipped (29% of owned cats are not microchipped, 68% are, 3% don't know).

Thankfully 91% of cats in Scotland with a microchip have up-to-date microchip details.

Cats Protection is calling for compulsory microchipping of owned cats in Scotland and across the UK. To find out more visit www.cats.org.uk/microchippingpetition



A weighty issue

Weight is a growing problem in cats across the UK and while Scotland generally fares better, obesity in cats is still prevalent. Based on a series of picture prompts and descriptions:

- 28% of cat owners in Scotland believed their cats to be overweight (vs 32% in the UK)
- 31% of cat owners in Scotland believed their cats to be an ideal weight
- 36% of cat owners in Scotland believed their cats to be underweight
- 4% didn't know

It's always good to get your cat's weight regularly checked!

Vet checks

Despite their good intentions, over a third (39%) of cat owners in Scotland said they miss out on regular vet check-ups, with cost being the greatest barrier to cats being taken to the vet more frequently (27%).

40% and 43% of cats aren't regularly treated for worms and fleas respectively. Again, indoor cats are less likely to be regularly treated for worms and fleas.

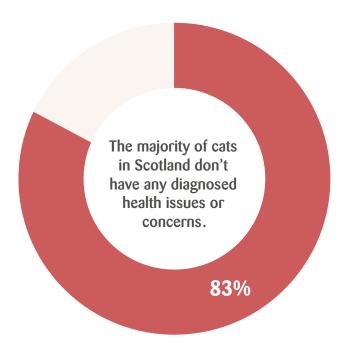
Whether indoor or outdoor, Cats Protection recommends all cats are microchipped, neutered, vaccinated and regularly treated for fleas and worms, and that they should have regular vet check-ups, at least once yearly.

A clean bill of health

The majority of cats in Scotland (83%) don't have any diagnosed health issues or concerns, which is great news!

For those that do the most frequently occurring health issues for cats in Scotland are:

- 2% overgrooming
- 2% obesity
- 2% lower urinary tract disease (eg cystitis, bladder problems)
- 2% arthritis
- 2% dental disease



So what have we learned?

In this survey of cat owners and non-cat owners across Scotland we've learned that Scotland is a nation of cat lovers with over one in five households owning a cat. 93% of owners sit down with their cats after a hard day or when they just feel like relaxing and giving them a stroke. However, over a third (39%) of cat owners in Scotland said they miss out on regular vet check-ups, with cost being the greatest barrier to cats being taken to the vet more frequently.

With over 227,000 owned cats in Scotland still not microchipped more needs to be done to encourage owners to microchip. Microchipping gives a lost cat the best chance of being identified and reunited with their owner.

Every year from now on Cats Protection will go out and build on this first CATS (Cats and Their Stats) 2020 Scotland report. By building up a regular and comprehensive body of statistical evidence we can work together with the Scottish Government, local government, veterinary professionals, other animal welfare charities, professional organisations and influencers to ensure a better world for cats in Scotland. We can identify trends, tailor advice, build up understanding and be there for you. Use us and CATS 2020 Scotland for all things cat!

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Cats Protection is the UK's leading cat welfare charity

Our Scottish network includes 29 volunteer-run branches, four adoption centres and 13 education volunteers, as well as 12 charity shops which also offer advice on cat care*. In 2019 the charity rehomed 4,000 cats in Scotland and helped neuter 14,000 cats.

* as of 21 October 2020

For further information contact: stats@cats.org.uk
To view CATS 2020 Scotland online visit: www.cats.org.uk/stats-regional
To read the full UK report visit: www.cats.org.uk/stats

Reg Charity 203644 (England and Wales) and SC037711 (Scotland)

