

How to hit your fundraising target



<p>Month 1</p> <p>Set up your online fundraising page and share to your social media sites and add links to your email footer</p> <p>5 donations @ £10</p> <p>£50</p>	<p>Month 2</p> <p>Rope your friends and family in, get dressed up if you wish and collect at a local supermarket or busy venue (ask permission first-we can help with template letters)</p> <p>£100</p>	<p>Month 3</p> <p>Dress down day at work—get your work colleagues together, have some fun, maybe bake some cakes. (We can provide you with branded resources, table cloths, balloons, bunting)</p> <p>£100</p>	<p>Half-way total</p> <p>WOO HOO</p> <p>You are halfway there!!</p> <p>£250</p>
<p>Month 4</p> <p>Organise a coffee morning or bring and buy sale—ask your friends and family to help, have some fun, maybe bake some cakes. (We can provide you with branded resources, table cloths, balloons, bunting)</p> <p>£100</p>	<p>Month 5</p> <p>Have a good clear out, ask for donations and attend a local car boot or bring and buy sale</p> <p>£50</p>	<p>Month 6</p> <p>Organise a fun quiz night, bingo night or similar to celebrate your challenge and reaching your target—you could also organise a raffle or tombola at the event. (We can help with this-please ask)</p> <p>£150</p>	<p>Grand total</p> <p>CONGRATULTIONS! enjoy your challenge</p> <p>£550</p>

A large fundraising total can sometimes feel a little overwhelming so we have created this calendar for you showing you how the grand total becomes much more manageable when broken down in to smaller, monthly chunks. Your fundraising account manager can help you to create a bespoke calendar of fundraising to suit your lifestyle and ideas. Fundraising should be FUN, this is a tool designed to help you enjoy your time spent raising vital funds for Cats Protection.

w: www.cats.org.uk/events
t: @CPCatChampions

Reg Charity 203644 (England and Wales) and SC037711 (Scotland) FUND_1213

Don't forget, we're here to help every step of the way! So get in touch whenever you need:

events@cats.org.uk
 Call 01825 741 960
 Mobile 07812 736 180

