



# Fundraising based FAQs

## 1 Can I use the sponsorship money to pay the balance of my challenge?

YES, after you have paid your registration fee yourself, if you reach the pledged minimum sponsorship we will pay your balance out of the funds you have raised.

## 2 Can I pay the full challenge cost myself?

YES, if you choose to do this then you will have no minimum pledge.

## 3 What if I don't raise the minimum sponsorship in time?

Our experienced and dedicated events team will work with you to ensure you feel confident to raise the minimum pledged sponsorship and also to ensure you have plenty of time to do so. We also allow you to continue to collect sponsorship up to three months after the event date as experience tells us people will sponsor you after seeing evidence of your challenge.

## 4 What happens if I have to pull out of the event for any reason?

We will work with you personally and address this on a case-by-case basis. There may be penalties incurred if you have paid a registration fee but this will depend on the nature of the reason and we will always make everything very clear.

## 5 Can I fundraise with a friend? If so, is there a lower minimum sponsorship pledge?

Unfortunately no there isn't, however we know that even though there will be double the amount to fundraise, you will halve the effort required and double the amount of fun you have while fundraising!

## 6 What help will you give me with my fundraising?

We provide tips, hints and ideas for you; we can also work with you to suggest ideas, make a plan for your fundraising and to hit your pledged amount. We facilitate networking with fellow fundraisers via social media groups and meet up events when applicable. We are also here for you to discuss any ideas, queries or reservations you may have.

## 7 Can I support my local branch or adoption centre?

ABSOLUTELY! We actively encourage this and can introduce you to a relevant contact in the local branch or centre if you would like us to.



## 8 Can my employer get involved?

YES, many employers in the UK now offer 'matched-funding' programmes where they match employee fundraising efforts, usually up to a set amount. Ask your line manager or HR department about this. Even if your employer doesn't, we can provide plenty of work based fundraising ideas and guidance for you.

## 9 I have never fundraised before, I am a little worried!

Don't worry! We are here for you every step of the way to provide support and guidance. Everyone has fundraising abilities within them; you just need to work out what works for you and your lifestyle, which we will of course help with.

## 10 What exactly will my sponsorship pay for?

This does depend on whether or not you are supporting a local branch or centre and the type of work they carry out, however as rough guide please see below:

### £30 could help pay towards the cost of:

- a neutering operation
- nursing care during recovery
- pain relief for four-five days after surgery

### £100 could help pay towards the cost of a dental operation including:

- pain relief before and after surgery for five days or more
- a procedure such as a tooth extraction
- nursing care during recovery
- a special soft food diet for three-four days

## With larger sponsorship totals you could help to fund:

- A full operation such as the amputation of a shattered leg or a procedure to remove a cancerous lump
- all veterinary, food and care costs for a three month recovery for a seriously ill or injured cat
- twelve months of ongoing treatment for a cat with a chronic condition like diabetes

### Kitten aid

**£5** can pay towards a veterinary health-check for an orphaned kitten

**£10** can help provide specialist milk to keep a litter of orphaned kittens alive. In the first few weeks, kittens will need a feed every few hours

**£47** can pay towards the full cost of a 20-minute neutering operation for a kitten: saving them from early pregnancy and stopping even more unwanted kittens being born





### Multi-cat household

**£5** can go towards feeding one cat nutritious food for a month. Cats rescued from multi-cat situations are often half-starved and malnourished. Their tummies have often shrunk and initially can only manage tiny amounts

**£10** could provide worming and flea treatments for two cats while we care for them. Filthy, overcrowded conditions are perfect breeding grounds for fleas and worms. Many cats arrive in severe distress: covered in sores and bald patches, underweight and suffering with sickness and diarrhoea

**£30** can go towards vaccinating 11 cats against deadly cat flu, enteritis and FeLV. Cat flu can reach epidemic proportions and if left untreated it can cause blindness and even kill. Kittens and younger cats are especially vulnerable if left unvaccinated



### Microchipping and reuniting cats with owners

**£5:** Malnourished, sick, injured: many lost cats arrive in a terrible state. Your gift could help to give them all the veterinary treatment, food and care they need to recover from their ordeal.

**£10:** You could fund the microchipping of two cats. Smaller than a grain of rice, a microchip takes less than 20 seconds to insert and gives us a permanent way of identifying a cat should they ever go missing.

**£30:** Your gift could go towards the purchase of one handheld microchip scanner for one of our branches or adoption centres. This vital piece of equipment could enable our volunteers and staff to quickly scan every cat that arrives into our care for a microchip for years to come.

