

Volunteer Role Description

Role Title:

Social Media volunteer

How you can make a difference:

By promoting the vision of Cats Protection and the activities and achievements of your local volunteer group through social networking media, you will play an important role in keeping people in your area in the know about how Cats Protection are making a big difference in the lives of cats and kittens in need.

What the role involves:

Your role will involve liaising with other volunteers working across different areas of the group such as rehoming and welfare, fundraising, recruitment and publicity to source news, information and multimedia to make regular posts on social networking sites.

Skills and experience required or could be developed:

- Good interpersonal skills and ability to communicate well with a range of people.
- Able to work independently and as part of a team.
- Sound IT skills.
- Editorial and photo editing skills would be an advantage.
- Knowledge of the advantages and disadvantages of using social networking.

Expected time commitment:

This is a flexible role with time commitment dependent upon group's publicity needs, however to keep fresh and up to date information about your group on social networking sites this role would require 2- 3 hrs commitment per week.

How we will support you:

- Your contact for this role: Diane Mulcahy, will provide you with day to day support, guidance and direction and will work with others to ensure that you have a positive, enjoyable volunteering experience.

What you can gain from volunteering with Cats Protection:

- The opportunity to make a real difference to cats and kittens across the UK.
- The opportunity to develop new and existing skills.
- The opportunity to meet new people and work as part of a dedicated team.
- To gain experience working as an important member of the team in the UK's leading feline welfare charity.

"No matter how much, or how little time you have to give, your efforts WILL make a difference" - Bobby McGaffney, South Ayrshire branch.