

Volunteer Role Description

Role Title:

Publicity Volunteer

How you can make a difference:

By representing Cats Protection in the media and promoting the charity through advertising, you will play an important role in keeping people in your area in the know about how Cats Protection are making a big difference in the lives of cats and kittens in need.

What the role involves:

Your role will involve raising awareness of the vision and work of Cats Protection and generating publicity for your local volunteer group by:

- Writing and distributing regional press releases.
- Distributing posters and flyers.
- Liaising with the PR department at NCC about national and seasonal campaigns.

Skills and experience required or could be developed:

- Good interpersonal skills and ability to communicate well with a range of people.
- Ability to prioritise and delegate tasks.
- Ability to work independently and as part of a team.
- Editorial skills and experience in PR/marketing would be an advantage.

Expected time commitment:

This is a flexible role and can be shared with other volunteers. It is not unusual for our Publicity team volunteer to volunteer for 1-2 hours per week.

How we will support you:

- Your contact for this role: Diane Mulcahy, will provide you with day to day support, guidance and direction and will work with others to ensure that you have a positive, enjoyable volunteering experience.

What you can gain from volunteering with Cats Protection:

- The opportunity to make a real difference to cats and kittens across the UK
- The opportunity to develop new and existing skills
- The opportunity to meet new people and work as part of a dedicated team.
- To gain experience working as a important member of the team in the UK's leading feline welfare charity

"It is fab to be part of a team who creates so many happy endings." - Julia Dallosso, Caterham, Redhill and East Surrey branch.