



## Ideas and planning

This is the most important but fun part of your fundraising. Think about your wildest ideas and how to bring them to life. Write your thoughts below...



*Pop the Kettle on and have a brainstorm...*

Now pick your favourite idea(s) and start to think about extra information to build your fundraising plan.



Potential fundraising idea	How much might you raise?	Resources you might need	Cost if applicable	Volunteer tasks	Comments

Now you have your fundraising plan and tasks, you are ready to get started with organising. Chat to friends, family and colleagues to see who is willing to help you, find your venue, decide your date and start designing those fundraising materials. [www.fundraisingresources.cats.org.uk](http://www.fundraisingresources.cats.org.uk)