



Fundraising ideas

Sweepstake game – play with your friends and family; *Strictly Come Dancing* or *The Apprentice* sweepstakes work really well. They pay £1, £2 or £5 to pull a name out of the hat for one of the contestants then keep watching for the results. Give a small prize to the winner; such as a cake or 'I owe you' (for a chore or something similar) and put the money towards your fundraising total.

Cake sales are hugely popular – you may even get vouchers if you ask your local supermarket, so you might not even have to bake your own cakes! Maybe combine it with a plant sale, garden party, book sale or raffle to ensure there's something for everyone!

Car wash – gather your friends and family together for a community car wash. Charging just £5-£10 per car, you could raise a significant sum in just one day.

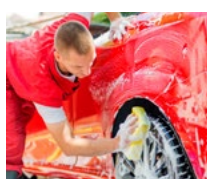
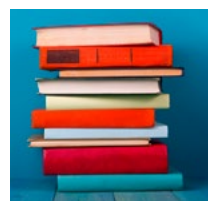
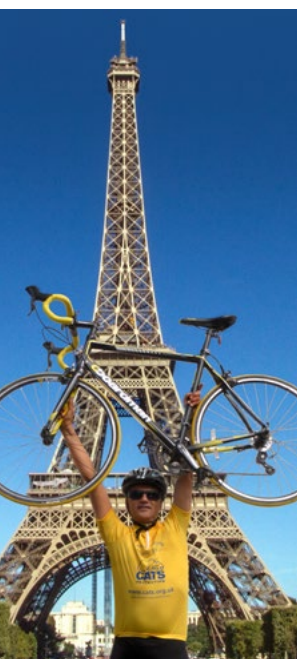
Car boot sale – clear out those cupboards and drawers, take everything to a local event and sell them for cash for the kitty. We can give you a letter of authorisation which may help you to get a free slot, maximising those profits.

Give something up and use the money saved towards sponsorship. Smoking, drinking, sweets, chocolates or magazines. The possibilities are endless and you can even be healthier in the process!

Dress-down day – ask your place of work if you can organise a comfy clothes day and ask your colleagues to donate to participate. Or hold an outrageous tie/sock/outfit day. Ask them to pay £1 to participate or a £2 fine for not taking part!

Girly/lads night in – get all your friends around and have a girly/lads night in. Donate the money you've saved to your event fundraising. You could even put on drinks, nibbles, curry or pizza and ask people to make a donation to the cause.

Local awareness raising – contact your local parish magazine/newspaper and see if they will run a story on you entering the event. Ask for local businesses and individuals to sponsor you. The local parish magazine may even include a picture or mention the businesses that are sponsoring you. Don't forget to include your fundraising page link.



Don't forget... create your own personalised resources at a time that suits you www.fundraisingresources.cats.org.uk

Treasure hunt – hold your own treasure hunt. Have a small prize at the end and ask people to pay to enter.

Fundraising theme nights – organise a quiz night, fancy dress disco, fitness-athon or race night at your local or at a venue near you.

Bucket collections – ask permission to hold a bucket collection at a busy venue, such as a supermarket, sports club or gym. Dress silly and tell people what you are collecting for – they will be happy to support you!

Raffle – organise a raffle. Buy a book of cloakroom tickets and source some prizes (such as items you don't use anymore, unwanted Christmas gifts or even prizes donated by local shops). You can then sell tickets to your friends, family, neighbours and colleagues. Please note: due to gambling laws, tickets should only be sold at an event on the day itself, not on days or weeks preceding an event. Get in touch for guidance.

Coffee morning – organise a coffee morning/afternoon tea at your home or in a local village hall and invite all your friends and neighbours. Set an entry charge, or ask for donations.

Fun challenge – think outside the box – shave your head, sit in a bath of beans, stay quiet for 24 hours, try and do 1,000 star jumps. Do it in a public place to increase your donations.

A-thons – organise a table tennis marathon, darts marathon, skittles marathon etc. Take part in shifts and get people to make a donation for taking part.

Competitions – order our Cats Protection colouring masks and run a small colouring competition or a pet photo competition. Ask for a 50p or £1 donation and give a prize at the end.

Need more ideas, visit your fundraising Facebook group for inspiration or email us.events@cats.org.uk

GoRaise

GoRaise – Shop online – your friends, family, colleagues and neighbours can help you raise sponsorship every time they shop online. We have partnered with GoRaise so you and they are able to shop online and at no extra cost to them or you.

All you need to do is register your challenge on their site and then you and your friends and family simply visit online retailers via your challenger URL which is created when you sign up – it is as easy as pie, we promise! This is the link www.goraise.co.uk/catsprotection-challenger to follow to set up your challenge and create your personal URL. All payments get paid to your online fundraising page on a monthly basis – so you will need this URL link when signing up.

The GoRaise team will send you various emails to help with promotion and use if you wish – do make sure you use an email address you are happy to receive them on.

“It was so easy to fundraise via GoRaise. I shopped online as I always did and GoRaise gave me donations towards my fundraising. I even encouraged a couple friends to do the same. It really helped my motivation seeing donations go up without any extra work. ”

Nadia, Zambia 2016

