

9 virtual fundraising ideas



Below are nine virtual fundraising ideas to help you fundraise while we are all indoor kitties.

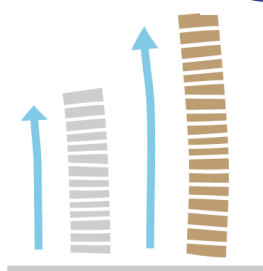
First and foremost our priority is the welfare of you, our supporter. These ideas are for you to consider and explore if you are in a position to continue fundraising. We are here to support you with them, plus provide all the resources you need.

If you have any other ideas we would love to hear them, do get in touch.

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Virtual bucket collection

Raise money online without leaving your home by setting up a virtual bucket collection via your Facebook page. Go to your Facebook home page and on the left side click on fundraisers, then choose Cats Protection from the charity list. You could even dress up as a cat and post pictures on your page to encourage donations.

Saving your sundries

Are you now saving funds you would have been spending on a commute or socialising? Why not donate what you would normally spend to your fundraising efforts and ask your friends and family if they would consider doing the same. Share your online fundraising page link with them or ask via a [Facebook fundraiser](#).

Physical challenge

Ask competitors to donate £2 then film themselves doing as many of the exercises as they can. The most repetitions completed wins a prize. A great way to keep the whole family entertained and fit! If you want to make it tougher, why not try a 'Bring Sally Up' challenge. Play the song *Flower* by Moby and when the lyrics say, "bring Sally down" you will start your rep, such as a squat or press-up, then complete the rep when the lyrics say "bring Sally up". In the gaps between those lyrics, you must hold the position. Continue until the song ends or you cannot do anymore!

Use the internet

[easyfundraising](#) turns your everyday online shopping into free donations for your favourite cause. Create an online account at easyfundraising then shop as normal. Retailers will then make a small donation to your JustGiving page to say 'thank you'. Another similar website is [GoRaise](#), same rules apply, visit GoRaise before you buy anything, and search for a product or a retailer. You click out to the retailer and shop as normal. If you buy something online, you will get a nice email confirming how much you have raised.

Netflix party

[Netflix](#) has a new feature, which allows you to host long-distance movie nights and TV watch parties. It synchronises video playback and creates a group chat so you can still crack out the popcorn and have that movie marathon with your friends without any of you leaving your sofa. Ask people to donate to take part.

Online quiz

Just because you can't get to the pub doesn't mean you can't take part in a good old quiz. Use your favourite online platform like Zoom, Facebook live or WhatsApp, group call your friends and host your quiz. Set strict rules on not Googling the answers!

Virtual challenge

Couldn't do the real thing? Take it online or accomplish it in your house, think outside the box and you can turn any challenge into a virtual one eg coffee morning; a trek; bake off; push up, squat or lunge challenge; zumbathon or stream your head shave. Remember safety first, check out our top tips {insert link}.

Stream a skill

Give online classes in something you are good at, for example photography, cookery, art, make up, hair, computers to name a few. Or find someone else who is willing to donate their services to host an online tutorial. For example, a beauty therapist could host a live make-up tutorial, a baker could show people how to decorate cupcakes, and a personal trainer could host a workout.

Online treasure hunt

Give out directions at the start as cryptic clues that must be solved using Google Maps in order to find the next location. People donate to play, and the winner is the one to finish first. Be creative! Your clues can be all over the world.

Remember your fundraising tools

Facebook fundraiser – start fundraising with **Facebook**, you could even share a short video of what you are doing and why. [Click here](#) for a full how-to guide.

