

Sunflower growing fundraiser



CATS
PROTECTION

Thank you for joining the sunflower growing fundraiser! Your participation will help raise funds for Cats Protection while bringing joy to your community. Below is a step-by-step guide to running your sunflower fundraiser!



1

Sunflower seeds and registering

Pick up some sunflower seeds (any variety) and register your fundraiser with us at cats.org.uk/fundraising-sign-up

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Time to get planting

1. Around about May time fill small pots with compost and drop one seed per pot on the top of each pot
2. Cover with more compost and water
3. Place somewhere warm and light to germinate and keep moist
4. When seeds have germinated and seedlings are a few inches high, plant outside in a sunny spot

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Lots of love and care

Tip: Support taller plants with stakes if necessary

Did you know? The bees will love the nectar and the birds will love the seeds if you leave the seedheads on after flowering is over

Don't forget: Keep an eye on the height of the sunflowers and give friends and family regular updates

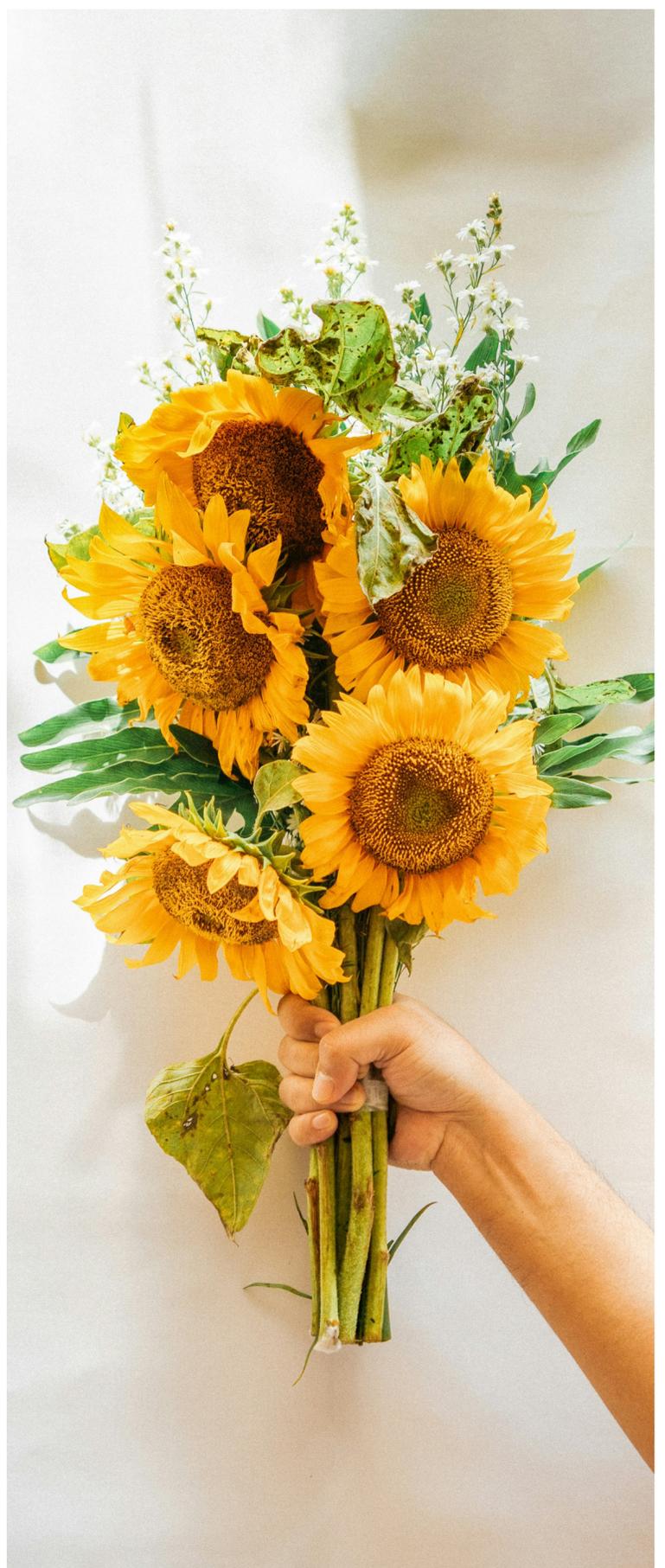


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Setting up your fundraiser

There are lots of different ways that you could turn your sunflower growing competition into a fundraiser. Here are some ideas from the team!

1. Get your friends and family to pay a donation to guess what height they think your sunflower will grow to, the closest guess wins a prize
2. Share the seeds with friends and family and ask for a donation to join in. Compete to see who can grow the best sunflower. Sunflowers will be judged based on height, bloom size, and overall health. The winner will be awarded a prize
3. Organise an event where you can sell your home-grown sunflowers, you could even have a sunflower-themed bake sale or afternoon tea to gather even more donations



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Raising money for cats in our care

An easy way of asking supporters to donate is by setting up an online page via **JustGiving**. This will allow people to donate to your fundraising event online and is the easiest and quickest way for people to donate to your fundraising activity

If you don't set up a JustGiving page then you can visit **cats.org.uk/fundraisingdonate** and pay in your donation online



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Celebrating your impact

Make sure you thank everyone who got involved, whether they donated their time, some gifts or money. To help you say thank you we have created some **resources** that you can share.

We have over 1,700 cats in our care every day, needing food, medical care and love. Your fundraising makes a huge difference to the lives of cats in our care.

£6 could provide a cat in our care with vet bedding to line their bed, or a cat hide, which will keep them warm and cosy

£22 would cover the cost of a first veterinary examination for a cat in our care

£80 would cover the cost to treat a cat with matted fur

£221 could pay for a small operation for one of the cats in our care

£357 could cover the cost of ringworm treatment for three cats in our care

